



**LANGUAGES  
EMPOWER  
CULTURES  
INSPIRE**

TakingITGlobal's Model of  
Youth Empowerment through  
Multilingual Participation.

Prepared by TakingITGlobal  
Summer 2009

TakingITGlobal is a registered charitable organization in Canada (8666 86991 RR 001), and has 501(c)(3) charitable status in the United States.

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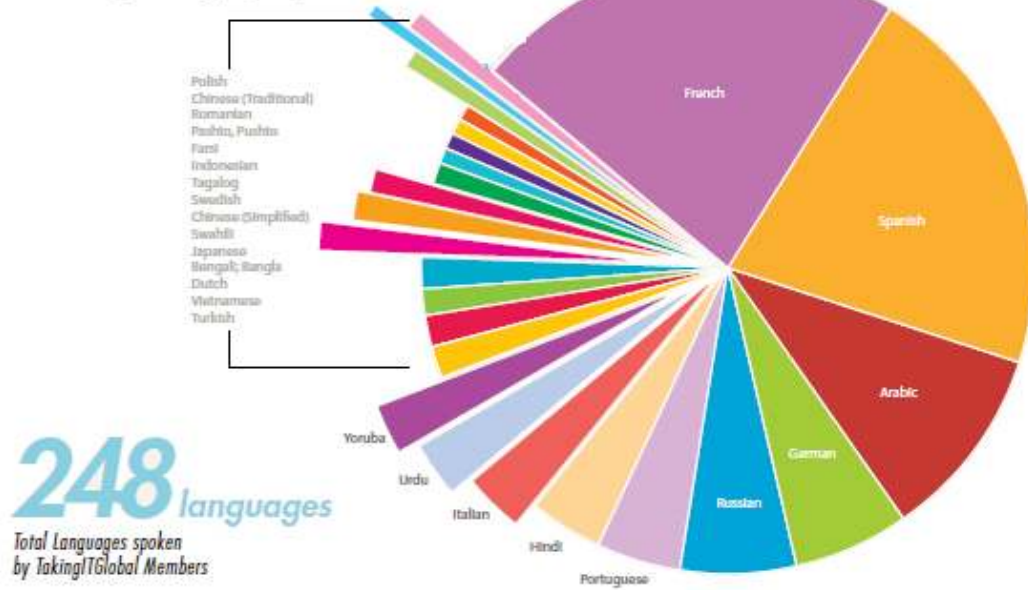
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## Past: The Multilingual Model in Context

## About TakingITGlobal

TakingITGlobal is a collaborative learning community that brings together young leaders, youth organizations and educators from all corners of the world. Founded by Jennifer Corriero and Michael Furdyk, TakingITGlobal's story is a true testament to the power of youth and the impact their vision can have in contributing to a world where change is synonymous with personal growth and social innovation. As early as 1999, the TakingITGlobal On-line Community was envisioned as a space to foster inspiration, information and youth involvement through a pioneering approach that combined cutting-edge technology tools with a strong vision for social change. From a small organization with a small volunteer staff, TakingITGlobal rapidly grew into a prominent youth organization with over 230,000 members around the world and has since been "inspiring, informing and involving" international young leaders and social entrepreneurs alike.

For a brief history and timeline of milestones, please visit:

<http://www.tigweb.org/about/who/weare/history.html>

## Vision, Mission and Purpose

**Vision** Youth everywhere are actively engaged and connected in shaping a more inclusive, peaceful and sustainable world.

**Mission** By harnessing internet technologies, we cultivate a collaborative learning community of youth that provides access to global opportunities, facilitates cross-cultural connections and champions meaningful youth participation in decision-making.

**Purpose** We facilitate global understanding and grow leadership among youth to enhance their participation in social movements for a stronger global civil society.

## Organizational Values



### DIVERSITY

We live in a rich and diverse world and we believe that being inclusive is a basic human value. By encouraging intercultural dialogue, ensuring intergenerational cooperation and championing the notion of equality in everything that we do, we believe in nurturing a world where all individuals have deep respect for one another.



### COLLABORATION

A strong global civil society requires citizens who are motivated to share their knowledge, talents and expertise with each other. A shared understanding of the value we each contribute to building our world must exist within all of us. By being democratic and participatory, we are committed to ensuring that everyone not only has a voice, but has an opportunity to be heard.



### INNOVATION

New approaches to solving problems are vital if we are to live in a truly sustainable world. Where there are obstacles to be overcome, new ideas will flourish. Individuals possessing a vision of a better world will step into the responsibility to be innovative and to embody the best qualities of leadership.



### EXCELLENCE

By constantly reaching for excellence, we undertake a path that strikes a balance between quality and quantity, breadth and depth, where the results of our actions have deeper impact than words. Ours is a cause that invigorates and sustains us to continue being the best that we can be, to deliver powerful results and to live life fully with an appreciation for the whole.

### Who we serve

We serve youth primarily between the ages of 13 to 30 through:

- an online community and initiatives that focus on enabling actively engaged youth (TIGweb)
- education programs geared towards middle and high school students. (TIGed)

### What We Stand For

- Meaningful youth engagement
- Intercultural dialogue
- Participatory democracy
- Sustainable development
- Digital citizenship and inclusion
- A rights based approach to social change

## 2020 Objectives

- 📄 To bridge the continuity gap that causes fragmentation between and within generations of youth movements.
- 📄 To be the world's leading global community that enables youth leadership and participation.
- 📄 To be recognized as a leader in leveraging internet technologies for social engagement and cross-cultural understanding.
- 📄 To mainstream recognition and strengthen the role of young people as key stakeholders in all aspects of society.

## The Uniqueness of TakingITGlobal

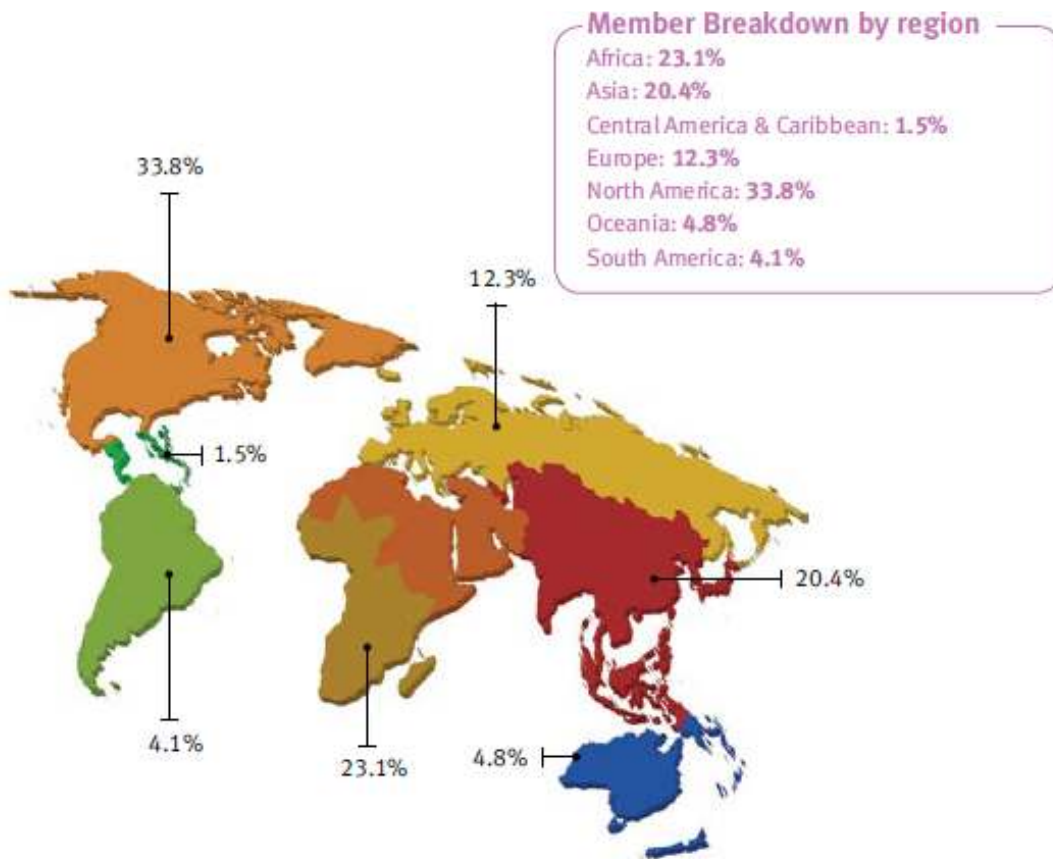
Placed at the intersection of three global trends, TakingITGlobal harnesses the potential of Information and Communication Technologies (ICTs) to enhance and celebrate the demographic force of young people in addressing global challenges demanding global solutions.

### What makes TakingITGlobal unique?

- Our youth-driven online community that allows for the aggregation of content and facilitates connections between people, providing resources and international opportunities that reflect multiple levels of involvement;
- Our strong global reach with a particular strength in Global South membership and the diversity of the online network- ranging in issues of interests, regions and organizations;
- The inviting atmosphere for involvement and co-learning (learning through peer-to-peer shared experiences);
- Our infinitely scalable multilingual community platform, currently available in 12 languages and counting;
- Accelerating the ability of youth to influence change beyond their local community;
- Our comprehensive experience in facilitating youth involvement in global policy processes and ability to draw on our ECOSOC status along with recognition from UN agencies;
- Our demonstrated expertise in connecting with socially engaged youth;
- Our youth-driven nature, especially unique in relation to the size and complexity of our organization;
- Our large network of on-line volunteers and their role in community content management and development.



*TGlobal homepage.*



## Present: The Multilingual Model Now

## History and Evolution of the Multilingual Community

Multilingualism is inherent in TakingITGlobal’s very mission. The growth of the organization is deeply linked to the promotion of cultures and intercultural dialogue, which is demonstrated by the overwhelming participation of community members in the development of the TakingITGlobal platform into other languages. With a strong demand that came from within, TakingITGlobal was able to evolve from a single-language website into a thriving on-online community currently operating in 12 languages, receiving over 1.8 million hits a day. That makes TakingITGlobal the web’s most multilingual on-line community for youth interested in making a difference! The multilingual platforms of the website are created and maintained by a team of dedicated volunteers who are fluent in English and a target language. Today, our Language Teams play an important role in ensuring that our site is always up-to-date and culturally relevant for our non-English speaking members.

*“Languages, with their complex implications for identity, communication, social integration, education and development, are of strategic importance for people and the planet.”*

–UNESCO, International Year of Languages 2008

With members in over 200 countries, TakingITGlobal understands the importance of developing a multilingual platform that is accessible to all users and of providing a resource to showcase local opportunities, expressions and perspectives that truly reflect the diversity of our network. When promoting important issues like youth empowerment, and when raising awareness on global issues, it is important to recognize the value and the role multilingualism plays in facilitating change and in ensuring that policies aimed at promoting social justice are inclusive and reflective of this diversity.

It is precisely our multilingual capacity- combined with the use of ICTs- that makes our community different from its numerous global counterparts. The development of TakingITGlobal’s multilingual capacity represents an incredible opportunity for our members to gain a unique perspective on any given country and helps foster a sense of global awareness, collaboration, cultural understanding, leadership and initiative among youth in local communities and around the world.

Below is a timeline of when our various language platforms were launched, and when the new ones are scheduled to launch:

2000	2004	2005	2006	2007	2010	2011	2012
English	French Spanish Russian Arabic	Portuguese Chinese	Dutch Romanian	Swedish Turkish	Bengali Swahili	Farsi Korean	German (TBA)

## The Cutting-Edge Nature of TakingITGlobal’s Multilingual Programs

At TakingITGlobal, we strive to make our multilingual community an innovative and supportive space for youth to make their voice heard. Content on TakingITGlobal can be submitted in any language, even “unlaunched” ones. Blog posts, Global Gallery artwork, and Resources can all be submitted in the user’s language of choice, and are featured in our Country pages if a particular country is specified in the member submission form.

TakingITGlobal’s multilingual content is either static (i.e. Content developed by the TakingITGlobal staff) or dynamic (i.e. User-generated content.) Our dynamic content, like our TIGblogs, is available for automated translation thanks to the donation of Worldlingo (<http://www.worldlingo.com/>), a language translation service operating in 141 languages that helps us make even our user-generated content more accessible to our members.

The multilingual model that underlines the development of unique versions of TakingITGlobal in other languages has a number of unique characteristics: its focus includes not only the translation of the framework of the website but also soliciting and encouraging original content in languages other than English, as well as the recent focus on emerging global topics like On-line Volunteering and Intercultural Dialogue.

By drawing on our experience in connecting and collaborating with global teams of on-line volunteers, TakingITGlobal was able to develop a series of unique programs and tools that take an innovative approach towards what we call “interactive intercultural dialogue”:

1. Online Volunteering Program
2. TakingITGlobal’s Translation Tool
3. Community Connector Internship Program

## 1 On-line Volunteering Program

Our multilingual operations are deeply linked to a culture of volunteerism and intercultural dialogue. Relying entirely on the support and vision of dedicated on-line volunteers, our language teams are composed of over 140 On-line Volunteers coming from all corners of the world.

Historically, the Multilingual teams' main area of focus was translation, with the role of the Volunteer Translator as the central figure. Today, our teams focus on a broader spectrum of activities like content submission and editing (through the position of Content Researcher & Editor), as well as encouraging connections between members and creating opportunities for dialogue through our Platform Facilitators & Moderators. The new team structure was developed in order to provide our volunteers with the best possible experience as TakingITGlobal "on-line agents of change", as well as to allow our members to make the most of the platform's strengths.

*"Volunteerism is a highly dynamic and exciting field. It is both responsive to societal trends and a leader of those trends."*

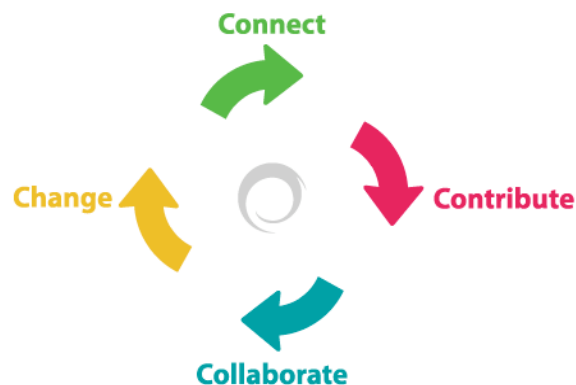
–Dr. Jeffrey Brudney, co-founder of the Institute for Nonprofit Organizations

Through the use of our on-line tools as well as other Web 2.0 technologies such as Skype, SlideShare and MSN, team communication occurs virtually while still retaining a more people-centered and local flavour. Team members are encouraged to keep in touch with each other so to share success stories, tips and questions. Coordinators meet with the Multilingual Programs Manager on a monthly basis, and then meet with their team soon after to share updates and information about upcoming tasks.

A personalized approach to volunteering is one of our strongest assets: There are no set times for volunteering- team members have a flexible schedule and can focus on topics and content that match their interests. Our Orientation Kits and training sessions provide volunteers will all they need to know to make a difference. In particular, we strive to promote good leadership and positive communication among team members, in order to minimize misunderstandings and to show the power of intercultural dialogue in action.

## Pathway to Participation: TakingITGlobal's On-line Volunteering Policy

In 2008-2009, TakingITGlobal participated in an academic study that focused on on-line volunteering practices in the youth-led development sector. Our team members shared their input with hundreds of other volunteers from around the world on what can be done to support volunteers in their role as “on-line agents of change.” The TakingITGlobal platform was chosen as the main space through which to promote the study, which further reinforced the organization’s role in “inspiring, informing and involving” global young leaders. The research findings were then used to inform a year-long process in which TakingITGlobal set out to re-structure and reinforce our volunteer programs and policy. These insights are also at the core of our “Pathway to Participation”, a model that describes the typical cycle of an on-line volunteer’s journey with the organization and which was developed specifically by taking into consideration the values of intercultural dialogue and positive leadership.



The four steps that characterize our Pathway to Participation are:

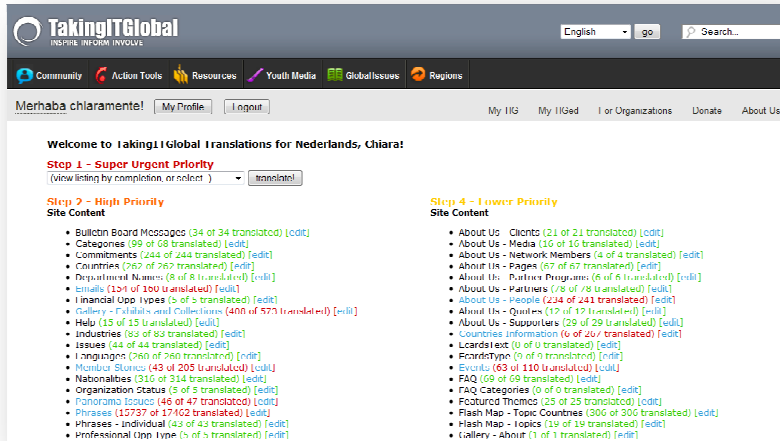
**CONNECT:** Through our platform, TakingITGlobal allows youth from around the world to connect to meaningful opportunities for involvement, contributing to their personal and professional development.

**CONTRIBUTE:** Through our Online Volunteering program, TIG promotes a culture of solidarity and inclusiveness, where youth feel welcome to contribute to social change, regardless of geographic location or time zone.

**COLLABORATE:** Our cutting-edge technology tools allow youth to collaborate with each other and promote intercultural exchanges that are both meaningful and enriching.

**CHANGE:** As a result of their involvement with TakingITGlobal, on-line volunteers are able to contribute to the growth of their TakingITGlobal platform, to grow on a personal and professional level, to feel part of a larger team of global young leaders and to be inspired to act for a better world.

## 2 Translation Tool



Our custom-built translation tool allows volunteers to translate content found on the site in a user-friendly and time-saving manner. Through the tool volunteers have the ability to access thousands of phrases at any given time, translating them directly on-line. The tool then stores and

updates the site in real time, effectively combining the best of both worlds: the convenience of a technology-based approach to translations with the quality control of a non-automated work. What's more, this web-based interactive platform provides the ability for TakingITGlobal members to translate the site into an infinite number of languages - any language supported by the Unicode character set!

**188303** Total number of phrases translated to date

1. **French**
2. **Russian**
3. **Spanish**

Top three most popular language platforms in July 2009 (in terms of visits)

1. **Chinese**
2. **Dutch**
3. **French**

Top three all-time most active language teams (in terms of translated phrases)

### 3 Community Connector Internship Program

The Community Connector Internship Program (CCIP) was developed to facilitate “glocal” communication between TakingITGlobal members, and thus encourage a type of multilingual participation that is at once a reflection of our members’ culture and its place in the world. The CCIP structure builds upon existing TakingITGlobal efforts and the key figure, the Community Connector, was modeled around what are now called Platform Facilitators & Moderators. The job description was developed by combining a series of interconnected elements: on-line and off-line community-building, the local context with the global one, personal leadership development for regional youth empowerment, and a language-based approach aimed at encouraging intercultural dialogue among the TakingITGlobal membership.

Overall, our goals for the program were five-fold:

**1. Strengthening the activities of our language communities:**

- Encouraging multilingual participation;
- Providing support to (new) members;
- Celebrating a ‘glocal’ culture.

**2. Promoting relevant local content on our language platforms:**

- Encouraging youth to contribute to the site in their maternal language;
- Allowing youth the opportunity to strengthen their local networks while showcasing their culture on our international platform;
- Providing access to opportunities and meaningful content to non-English speakers;

**3. Make TakingITGlobal.org an even more inclusive community:**

- Encourage leadership skill development;
- Allow opportunities for capacity-building;
- Expose young leaders to local and international professional opportunities;

**4. Growing our offline presence so to reach youth with limited Internet access:**

- Remain mindful of the digital divide;
- Foster a sense of collaboration between youth and local organizations;
- Strengthen local youth leadership networks;

**5. Leveraging the power of technology to address increasingly complex global issues:**

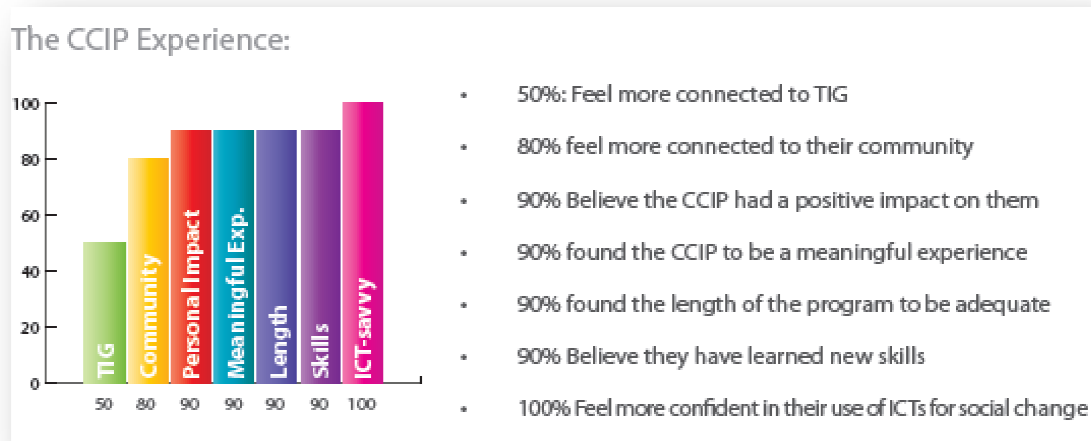
- Combining the off-line and on-line realities to enhance youth participation;
- Supporting youth in their role as stakeholders and decision-makers.

The internship position was available for a period of six months, starting in mid-August 2008 and ending in mid- February 2009. After a rigorous selection process, 10 promising young leaders were selected to join our pilot program. The job description was divided into on-line and off-line tasks: on-line tasks were on-going, whereas off-line were arranged proportionately to difficulty, so that those requiring a higher level of skill and expertise could be scheduled towards the end of the internship.

*"The fact that I had to combine online work with offline engagement was the best thing that I have ever wanted from an internship."*

–Rada, Romanian Community Connector

On top of working on their regular tasks, interns had a chance to grow their own networks and take part in several international activities. Some Connectors were able to attend prestigious international conferences, others had a chance to combine the internship's focus with their other passions or projects, and some decided to submit project proposals to the Headquarters aimed at developing parts of the TakingITGlobal.org community in a locally-centered way.



**Source:** *Community Connectors: Community Building, Leadership Development and Youth Empowerment in a 'Glocal' Context.* Toronto: TakingITGlobal. (2009)

## Impact & Appreciation- The Importance of Interactive Intercultural Dialogue

We live in a rich and diverse world and we believe that being inclusive is a basic human value. By encouraging intercultural dialogue, ensuring intergenerational cooperation and championing the notion of equality in everything that we do, we believe in nurturing a world where all individuals have deep respect for their peers. At the same time, a strong global civil society requires citizens who are motivated to share their knowledge, talents and expertise with each other. By being democratic and participatory, we are committed to ensuring that everyone not only has a voice, but has an opportunity to be heard.

For this reason, TakingITGlobal highly values intercultural dialogue. Dialogue is more than a conversation or a discussion, it is a powerful and interdisciplinary element with the ability to

*As I am really interested in intercultural communication and foreign languages, TIG is the definite platform to actively use the skills I have acquired throughout my studies, my internships and my life.*

-- Stefan, TIG's German Language & Engagement Coordinator

open minds and promote tolerance through many media. We believe that celebrating cultural diversity through intercultural dialogue fosters a greater understanding of other lifestyles, thoughts, traditions, behaviours, and personal beliefs in a way that challenges our received opinions and prejudices toward other, 'different' people. With dialogue we are constantly reminded that through understanding we can achieve cooperation and open-mindedness, which

in turn lead to greater harmony and peace.

Our latest achievements reinforce and celebrate our appreciation for intercultural dialogue, and demonstrate the impact our vision and work have in the international youth-led development sector.

*TakingITGlobal can be seen as the deluxe version of international youth dialogue... For a young person seeking a portal into global issues or a chance to talk with peers from around the world, this site is a dazzling launching pad.*

-- Youth ad e-citizens: Engaging the Digital Generation

### Selected Timeline of Key Multilingual Initiatives

2003



#### TakingITGlobal commits to Multilingualism

In 2003, TakingITGlobal was invited to attend the World Summit on Information Society in Geneva, Switzerland. Following WSIS' Declaration of Principles, TakingITGlobal committed to celebrating multilingualism through the development of multilingual versions of its community and by espousing a philosophy of cultural inclusiveness for all of its programs and initiatives.

For more information: <http://www.wsisyouth.org/wsis101.php>

## 2004

### Launch of Creating Local Connections Russia



In 2004 TakingITGlobal developed a Russian-language online community for socially-active youth and organized a series of contests and youth forums across the country, looking at topics such as women's rights and the Millennium Development Goals. A nationwide art contest, "Russia through the eyes of youth," received more than 1,400 submissions. "Creating Local Connections" (CLC), was funded by Microsoft Russia and developed in partnership with the Sozidanie Foundation and the Russia Volunteer Development Centre. The initiative was also a catalyst for the translation of TakingITGlobal in French, Spanish and Arabic (the latter was launched during the International Day of the Volunteer at an event organized by the Library of Alexandria in Egypt), and the inspiration behind future editions of CLC in West Africa and Canada.

For more information: <http://www.tigweb.org/aboutus/TIGAnnual2005.pdf>

## 2005



### 'Language as Violence, Violence as Language'

TakingITGlobal in partnership with UNESCO produced a special issue of TIG Magazine on "Language as Violence, Violence as Language". Throughout 2005, images were gathered globally, online, and locally, together with partners in: Afghanistan, Argentina, China, Kenya, Lebanon, Sierra Leone, and Uzbekistan. The creative magazine was then presented at the UNESCO Youth Forum.

For more information, please visit: <http://www.tigweb.org/express/lvl/>

## 2006

### TIGed Goes Multilingual



The TIGed Virtual Classroom becomes available in English, Chinese, French, Italian, Russian, Spanish, Turkish, Arabic, and Portuguese. For more information on TIGed, TakingITGlobal's sister platform on education & technology, please visit: <http://www.tigweb.org/tiged/>

## 2007



### Recognizing the Resistance of Indigenous Peoples

Throughout history the indigenous peoples have continually resisted threats to their cultures and existence. In this Global Gallery contest we asked TIG members to share stories, modern and historic, of indigenous resistance through the creation of images and artwork.

To view this collection and read through the winners' submissions, please visit:

<http://www.tigweb.org/express/gallery/contests/contest.html?contestID=371>

## 2008



### Culture, Identity & Climate Change

In 2007 and 2008 TakingITGlobal, as part of the Adobe Youth Voices initiative, asked youth all over the world to respond creatively to two pressing issues: 'Climate Change' and 'Cultural Conflict'. Workshops held in Argentina, Brazil, Canada, China, Egypt, Kenya, Mali, Russia, South Africa, and Sweden allowed youth to create their responses using digital image software, while the TakingITGlobal online Global Gallery allowed our international membership to become involved and submit their own artwork.

Issue 3 of TIG Magazine is a collection of the art produced by youth during the [Youth Voices Project and Contest](#), alongside articles submitted to our online magazine [Panorama](#) on the issues of Culture & Identity and Climate Change. The magazine was later presented during the World Youth Congress in Quebec, for which TakingITGlobal custom-built an innovative 'virtual congress' space to allow youth from all over the world to participate in the conference sessions: <http://wyc2008.qc.ca/index.php>



### New Media & Intercultural Dialogue Live Chat

The Live Chat was focused on exploring the potential of new media (social networks, blogs, podcasts, videos, etc.) in the promotion of dialogue between cultures. Members were invited to share their views with the community and our special guests as part of the "Youth For Change" project implemented by TakingITGlobal in partnership with Bibliotheca Alexandrina.

For more information, please visit: <http://events.tigweb.org/21507>

2009



### Multilingual Portal Launches

The Multilingual page launched in mid-2009 as a way to centralize information about on-going multilingual events and opportunities. The page is also used to provide members with tips on multilingual participation and ideas on how to celebrate multilingualism and intercultural dialogue on TakingITGlobal and beyond.

For more information: <http://multilingual.tigweb.org/>



### V6 and Regions Section Launch

In early 2009, TakingITGlobal launched the sixth version (V6) of its on-line community, and added a new feature to its site: Regional Pages. The Regions component allows users to obtain information about regional initiatives and activities carried out by members and partners, and features newly revamped Country and City pages. The revamp was also followed by the launch of the updated version of our Country Site Promotion Guide designed to help members make the most of what these pages have to offer.

For more information: <http://www.takingitglobal.org/aboutus/TIGAnnual2005.pdf>



### Multilingual Community Selected for UN-GAID's Best Practices on ICTs for Development Publication

The eLeaders ICT4D Best Practices Forum was created to share best practices, innovations, and success stories with the global community. As part of the forum, the GAID Committee of eLeaders for Youth and ICT has selected a series of case studies, including TakingITGlobal's Multilingual Community, to be published and presented at the United Nations General Assembly meeting in New York in

September 2009. The publication will be distributed to governments, civil society, academia and private sector organizations around the world.

For more information: <http://www.tigweb.org/resources/best/add.html>



Future:

A Stronger Multilingual Community

## Vision

TakingITGlobal's Multilingual Community is an **interactive**, **intercultural** and **inclusive** platform that operates internationally for the promotion of the role that languages & culture play in contributing to the process of youth empowerment and social change.

## 2012 Objectives

### 1 Multilingual Youth Empowerment

TIG has 18 fully-completed language platforms →

Issue-based initiatives raise awareness on:

- Multilingualism and minority languages;
- Intercultural dialogue;
- On-line volunteering (OV) →

### 2 Interactive Intercultural Dialogue

TIG has a fully-implemented OV policy →

Dynamic language platforms offer:

- Contests
- Live chats
- Webinars
- Locally-relevant content →

### 3 Innovative Approach in Integrating Languages & Technology for Social Change

TIG uses cutting-edge OV management tools

Key partnerships strengthen MTL programs:

- Community Connectors;
- Panorama teams;
- Social accounting for OV'ing

## Impact Indicators & Theory of Change

2009	2010	2011	2012
Launch of Multilingual Page	Launch of Bengali and Swahili platforms	Launch of Farsi and Korean platforms	Launch of German and (other) platforms
OV Recruitment & Management Continues	OV Recruitment & Management Continues	OV Recruitment & Management Continues	OV Recruitment & Management Continues
<b>Year of On-line Volunteering</b> - Launch of On-line Volunteering Page - Launch of On-line Volunteering Campaign - On-line Volunteering Policy is implemented	<b>Year of Multilingualism</b> - Secure funding from partnership - Language platform activities for “awareness campaign” - Launch of Issues page on Languages & Change	<b>Year of Intercultural Dialogue</b> -- Secure funding from partnership - Language platform activities for “awareness campaign” - webinar on positive communication	<b>Year of Information Literacy</b> - Secure funding from partnership - Language platform activities for “awareness campaign” - launch of Community Connector internship

### Multilingual Youth Empowerment

1. **TakingITGlobal has 18 fully-completed language platforms:** English, Spanish, French, Arabic, Portuguese, Italian, Chinese, Russian, Romanian, Turkish, Dutch, Swedish, Bengali, Farsi, Swahili, German, Korean and an eighteenth language to be determined in consultation with our members.

2. **TakingITGlobal works to raise awareness on the following topics related to multilingual participation:** Multilingualism & Minority Languages, On-line Volunteering and Intercultural Dialogue.

### Interactive Intercultural Dialogue

1. **TakingITGlobal has a fully implemented On-line Volunteering Policy:** Language teams are active and supported by staff members.

2. **The language platforms are dynamic:** Members can participate to the growth of the various platforms and can take part in multilingual contests, Live Chats, webinars, and other activities.

### Innovative Approach in Integrating Technology & Languages for Social Change

1. **TakingITGlobal uses a range of cutting-edge technology tools OV management process:**

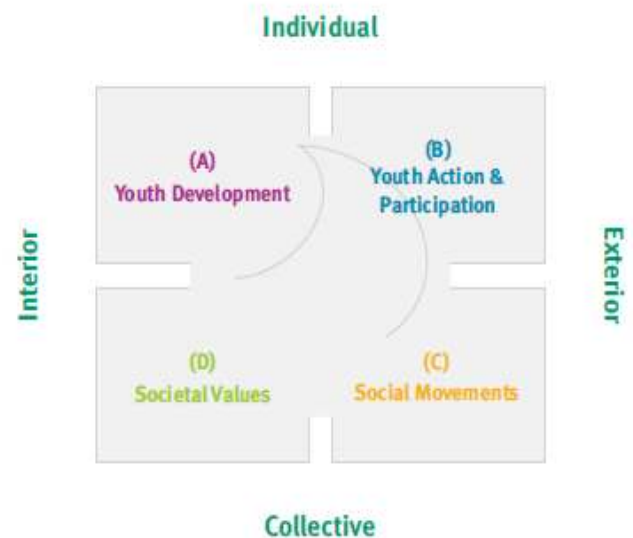
Launch of the On-line Volunteering page and implementation of social accounting strategies to acknowledge volunteer contributions in our Annual Reports.

2. **TakingITGlobal develops interactive, inclusive and intercultural programs and tools through key partnerships:** Devoting one year to a different “awareness campaign” between 2009-2012 for specific site-wide initiatives aimed at encouraging multilingual youth participation.

## OUR THEORY OF CHANGE

Our Theory of Change is inspired by the integral philosophy of Ken Wilber, which posits that there are 4 areas (quadrants) where progressive development can occur: Interior Individual, Exterior Individual, Interior Collective, and Exterior Collective. Through our programs and projects, young people move along a linear path through each quadrant, as exhibited by the diagram.

- (A) Youth Development: We help develop a sense of social responsibility and awareness of global issues, as well as build capacity among youth, regardless of their placement across the spectrum of engagement.
- (B) Youth Action & Participation: We provide engaged youth with the access to global opportunities, building their skills and creating a sense of belonging to a community of other actively engaged youth.
- (C) Social Movements: We strengthen global social movements by collaborating with other organizations to ensure youth participate and become key stakeholders in these efforts.
- (D) Societal Values: We impact shared values through our involvement in global social movements, ultimately influencing attitudes and behaviours towards creating a more sustainable world.



## The Spectrum of Youth Engagement



In 2005, we undertook research on the spectrum of the various levels of youth engagement. As a result, we focus our attention on the "sweet spot" of Engaged and Highly-Engaged youth - those young people around the world who are aware of issues and have the desire to make a difference by taking action.

[www.tigweb.org](http://www.tigweb.org)

[multilingual.tigweb.org](http://multilingual.tigweb.org)