

TOBACCO CROSSWORD

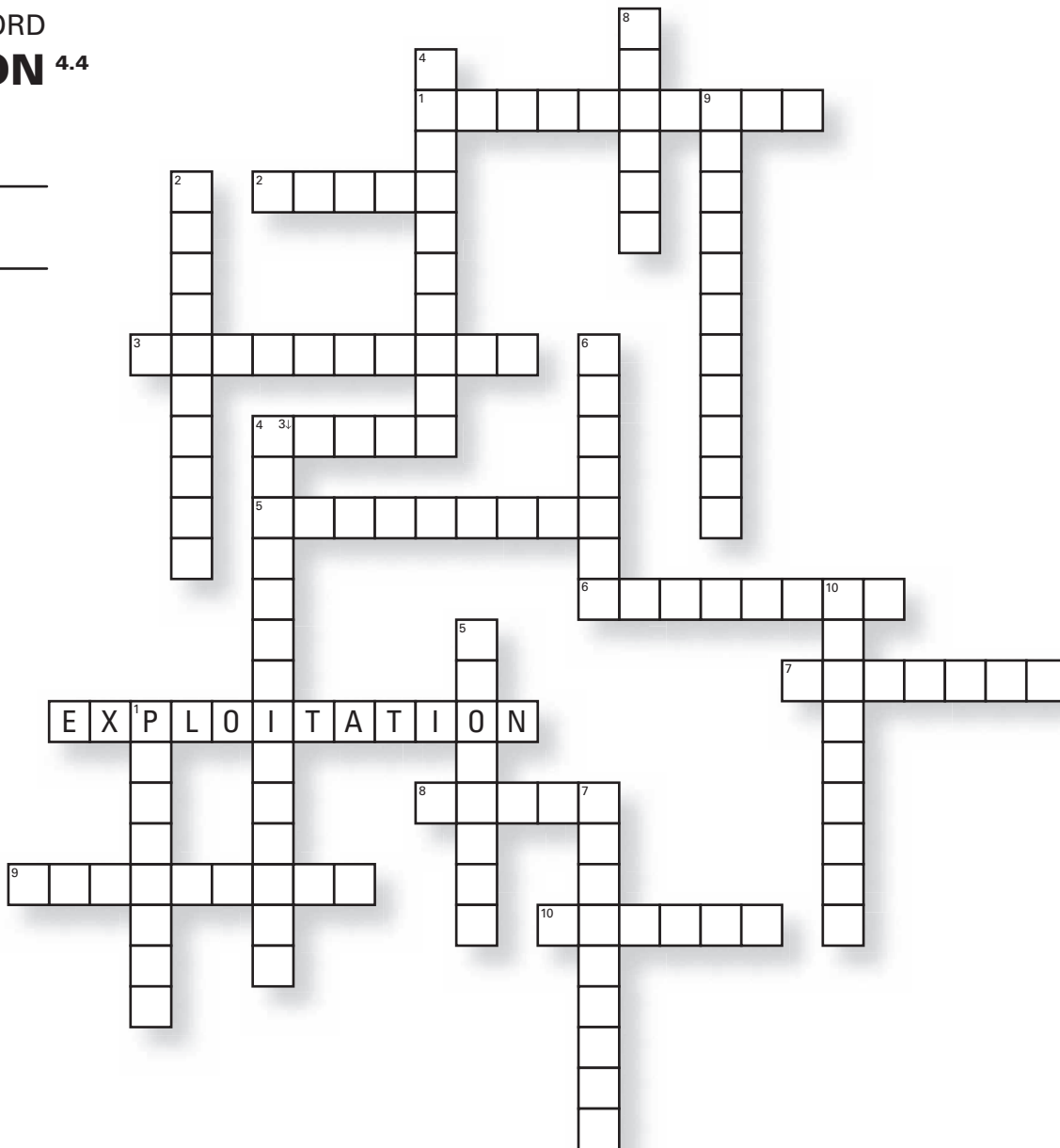
EXPLOITATION 4.4

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ACROSS ➡

- Everyday exposure to tobacco ___ the perception that tobacco use is widespread and socially acceptable.
- The tobacco industry has started to focus on unprotected parts of the ___, trying to hook children, teens and women in developing countries on their lethal product.
- If present trends hold, 10 million people will die worldwide from tobacco related causes in the year 2030; more than half of them will live in ___ nations.
- The tobacco industry promotes smoking to ___ using seductive advertising that exploits the ideas of independence, liberation, sex appeal and slimness.
- Most televised sports and cultural events have been ___ by the tobacco industry for decades, making sports leagues now heavily dependent on tobacco money.
- Young people today are exposed to, and frequently influenced by, powerfully persuasive ___ through the ever-growing media.
- Growing tobacco actually contributes to ___ in many developing countries. Money and land get used for growing tobacco instead of food and other basic needs.
- In some countries, particularly in regions of the Global South, cigarettes are relatively ___ and easy to purchase, enabling their accessibility to poorer populations and youth.
- We can take a stand against ___ and the powers of "Big Tobacco" and fight for the rights of citizens locally and globally.
- The tobacco industry is spreading like a ___ around the world.

DOWN ⬇

- Tobacco firms invest huge sums of money in marketing and advertising to ___ people to smoke.
- Population groups that are ___ to tobacco's appeal – such as adolescents – are likely to be exposed to tobacco if they participate in the tobacco production and manufacturing workforce.
- Themes of ___ such as freedom, wealth, and power are used by the tobacco industry to market their product to the world's developing regions.
- The cultivation and ___ of tobacco in regions of the Global South has accelerated the smoking trend in those cigarette-manufacturing countries.
- Tobacco regulation in the Global South tends to be weak. At times the industry will comply with one regulation just until the next ___ is found.
- A common myth marketed by the tobacco industry is that cigarettes are healthy, and symbolize ___.
- In addition to promoting their potentially lethal products, tobacco companies also use ___ campaigns to try to shape their public image as an industry concerned about the health of adolescents.
- Industrialized countries have recently begun to acknowledge the consequences of the tobacco industry's targeting of developing countries on the ___ burden of disease.
- Tobacco ___ is growing in many regions of the Global South resulting in increased rates of cancers and cardiovascular disease.
- Research has shown that tobacco consumption negatively impacts the ___ of tobacco-producing countries.